

# PRIVACY AND COOKIE POLICY

- These regulations apply to the website [www.villa-aurora.be](http://www.villa-aurora.be) or the application, made available by Villa Aurora (hereinafter referred to as "we" or "us"). You are kindly requested to read the contents of this document carefully before using this website or any application in any way. By using this website or any application, you expressly agree to the content of these regulations. If you experience any inconvenience in reading these regulations or if you do not agree with their content, we ask you not to continue using this website or the application.

## 1. General

### 1.1. Nature of the information provided

The information available on this website or the application is of a general nature. The information is not adapted to personal or specific circumstances and can therefore not be considered as personal advice. This website, the application and all materials offered are available as is "as is" and without warranties. The use of the website, the application and of the information contained therein is therefore exclusively at your own risk.

### 1.2. Liability

We make every effort to ensure that the information provided is complete, correct, accurate and up-to-date. Despite these efforts, inaccuracies may occur. Neither we nor our relations or any related company can give any guarantee, take liability or be held responsible for the accuracy and completeness of the information on this website or the application.

If the information provided contains inaccuracies or if certain information is unavailable, we will try to correct this as soon as possible. If you find inaccuracies, you can contact us.

We make every effort to secure the website or the application by all reasonable means and any inconvenience caused by technical errors as much as possible

possibly. However, we cannot rule out the possibility of incorrect technical manoeuvres or unauthorised interventions. For these reasons, we cannot guarantee uninterrupted access. We are not liable, except for bed rog or intentional damages, for direct, indirect, indirect or consequential damages (such as, but not limited to, loss of time, emotional damage, loss of opportunity, loss of data, loss of profits, work interruptions, civilisation of programs or other data on the computer system, equipment, software or other resources of the user, etc.) in connection with the performance or use of these website or the application.

### 1.3. External hyperlinks

This website or its application contains hyperlinks to other websites or other applications over which we do not exercise any technical or substantive control. We cannot offer any guarantee for the completeness or accuracy of that content, nor about the availability of these websites or applications and therefore accept no liability for any direct or indirect damage resulting from their use.

### 1.4. Intellectual property

The entire content of the website or application, including the texts, images, logos, drawings, data, software, product or company names, brands and the like is protected by intellectual property rights and belongs to us or third parties. The information offered on this website or the application may only be reproduced or communicated to the public after the express, written and prior consent of us.

### 1.5. Updates

In order to guarantee the security, speed and, in general, the optimal operation of the website or application, you undertake to keep the software used by you up-to-date. We do not guarantee in any way the proper or safe functioning of the website or the application if you use it with the intervention of outdated software.

## 1.6. Alterations

We reserve the right to change these regulations at any time. Current regulations were last amended on 09/03/2018

## 1.7. Contact Us

If you need further information or would like to submit comments, you can contact us at the following address: Louis Marcxstraat 26A, 1160 Auderghem, Belgium or via the following e-mail address: [sacha.maes83@gmail.com](mailto:sacha.maes83@gmail.com)

## 2. Privacy

### 2.1. Definitions

For the purposes of Article 2 of the present Regulation, the following terms shall have the following meaning:

- "Personal data" will mean any information relating to an identified or identifiable natural person.
- "Processing of personal data" means any operation or set of operations which is performed on personal data (whether or not by automated means, such as collection, recording, organisation, storage, updating and, alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment, compilation, and the blocking, erasure or destruction of personal data).
- "Processor" shall mean the natural or legal person, the de facto association or the public administration that processes personal data on behalf of the controller, to the exclusion of persons authorised to process the data under the legal authority of the controller.

– "Controller" shall mean any natural or legal person, de facto association or public administration who alone or jointly with others determines the purposes and the legal and technical means for the processing of personal data.

– "Affiliated Company" means a company affiliated with us as defined in Article 11 of the Companies Code.

## 2.2. Processing of personal data

By using the website, the application and their functionalities, the user confirms his knowledge and consent with the way in which we collect and process the personal data, as described in these regulations.

## 2.3. Processor/controller for the processing of personal data

### 2.3.1. We as a Processor

We are considered to be the processor of the personal data insofar as we process personal data on behalf of third parties. In this case, we try to take adequate organizational and technical security measures necessary for the protection of personal data against accidental or unauthorized destruction, against accidental loss, as well as against the modification of or access to, and any other unauthorized processing of personal data.

### 2.3.2. We as the controller of the processing

We are considered responsible for the processing when we determine the purpose and means of the processing of personal data ourselves. Only in the event that we act in the capacity of person responsible for the processing do articles 2.3.3 to 2.3.4 apply.

### 2.3.3. What data is processed ?

The personal data that we process are on the one hand the data that you provide to us when you, whether or not at the request of our customer, use our website (a.o.

e.g. by filling in questionnaires) and on the other hand the data that we receive from you on the basis of your surfing and clicking behaviour.

By using our website or the application, you expressly accept that we may use the aforementioned personal data for marketing purposes of Villa Aurora.

#### 2.3.4. Rights of the data subject

##### *Guarantee of lawful and secure processing of personal data*

We always process personal data in a fair and lawful manner and only for the above explicitly described and legitimate purposes.

We have put in place adequate technical and organisational security measures to protect the privacy of your data and to guarantee you secure processing .

Although we put in place organizational and technical security measures to protect the privacy of your data , we cannot guarantee the security or confidentiality of your data vis-à-vis hackers or others and the absence of security defects.

##### *Right of access and correction*

You have a free right to inspect and correct your personal data with regard to us. You can exercise this right by contacting us using the contact details set out above, provided that you adequately identify yourself.

##### *Right to object in case of use of data for direct marketing*

You can oppose the processing of personal data free of charge if the processing is carried out for the purpose of direct marketing. You can exercise this right by contacting us using the contact details set out above.

### *Right to erasure of your data*

You can obtain the deletion of the personal data concerning you when the personal data are no longer necessary for the purposes for which they were collected or otherwise processed, when you withdraw your consent to processing and there is no other overriding ground for processing, when the personal data have been processed unlawfully, or when the erasure of personal data it is necessary, among other things, to comply with a legal obligation.

### *Transfer of data to third parties*

The transfer of personal data to countries outside the European Union is only permitted if those countries guarantee the same level of protection when processing personal data, and where the same or similar provisions as those of the Belgian privacy law apply. We guarantee that no transfer to third countries takes place without the necessary measures having been taken to comply with the protection requirements of Belgian privacy legislation.

## 3. Use of Cookies and Other Technologies

### 3.1. Definitions

In the context of Article 3 of the present Regulation, the following terms shall have the following meaning:

"Cookies" will mean small pieces of text given by a web server to a visiting browser, in the hope and expectation that the browser will return it on a subsequent visit. The cookie is in addition to the HTTP specification.

Cookies you receive from us are called first-party cookies. Cookies that you receive because the website or application contains elements of third parties are called third-party cookies. In addition, there is a distinction between functional and non-functional cookies, of which only the former are necessary for the proper functioning of the website or application.

### 3.2. Use of the website or application

By using our website or using the application, Cookies or other technologies may be used to store information on the devices you use or to access information that is already stored on the aforementioned terminal equipment.

### 3.3. What do we or third parties use Cookies or other technologies for We use

Cookies and other technologies for the following purposes:

1. Cookies and other technologies useful or necessary to allow you to navigate our website or application smoothly and to be able to use our website or the application easily or to enable interactivity with our website or application.
2. Cookies and other technologies that store your browsing preferences .
3. Cookies and other technologies that remember your purchases or information information about different web pages or browsing sessions.
4. Cookies and other technologies that make web pages or applications load faster, ensure security, test the website, application or users, detect abuse and detect the required age.
5. Cookies and other technologies that record the number of visitors, your surfing behavior, usage patterns and error messages for optimization of the content and structure of our website or our application.
6. Cookies and other technologies that track your browsing history over time, whether or not combined with information from third-party sources, to display relevant content, messages and advertising messages, for research purposes and market analysis as well as for the correct and proper functioning of the advertising system.
7. Files and echnologies that detect whether you are using adblock technologies.

Third parties use Cookies and other technologies for the following purposes:

1. Cookies and other technologies that track your browsing history over time, whether or not combined with information from other advertisements or from third-party sources, to display third-party advertising messages.
2. Cookies and other technologies that can track you via a social network after you have clicked on a button on the social network so that those social networks automatically receive your personal data.

#### 3.4. Cookies and other technologies

You can disable or delete the Cookies and other technologies that we or third parties use to a certain extent via your browser settings. Deleting and blocking Cookies and other technologies may result in you no longer being able to use the website or application correctly or even no longer.